

Bengal small industries get export exposure

The Department of MSSE in the Government of West Bengal has adopted a two-pronged approach towards familiarization of various facets of international trade in the state.

It is organizing zonal conferences for GMs and other senior officials of DICs and also export awareness workshops for the entrepreneurs of West Bengal registered under various DICs. The workshops are being held jointly with the FIEO (Eastern Region) where FIEO invites the office of ZJDGFT, Customs and ECGC to give presentations besides FIEO (ER). The Zonal conferences are organized by the West Bengal Government where besides FIEO (ER), other central Government organizations like KVIC, Silk Board, Coir Board and so on are invited to present their services and schemes to the officials of DICs. In total, four zonal conferences and eight export awareness workshops are scheduled to be organized before March 2012.

The first in this series of zonal conferences was held in Burdwan in August 2011, and FIEO received good response from various DICs. The second in the series was held on January 4, 2012 in Chinsurah, Chandernagore, in which FIEO (ER) made presentations to the DICs. The presentations were met with an encouraging response and the DICs also wanted FIEO to disseminate more information amongst their registered entrepreneurs. Around 33 officials participated in the conference.

The second in the series of export awareness workshops was held in Siliguri on January 11, 2012. The Department of West Bengal State Export Promotion Society (WBSEPS) jointly with FIEO (ER) organized this under the aegis of GM, DIC Siliguri.



Ms Arpita Sen, Manager, ECGC making a presentation on the services of ECGC to the audience. Seated on the dais are from left, Mr P K Bhowmick, FTDO, ZJDGFT, Kolkata; Mr P T Srinath, DD, FIEO; and Mr Thapa, Superintendent, Siliguri Customs.

Presentations were made by the office of ZJDGFT represented by Mr P.K. Bhowmick, FTDO, who provided an overview of the Foreign Trade Policy and the process of applying for Import Export Code.

The Superintendent of Customs, Siliguri, made a presentation on Customs procedure in the process of import and export and Ms Arpita Sen of ECGC made a presentation on the policy and services provided by ECGC. Mr P.T. Srinath, Dy. Director, FIEO (ER), gave a presentation on the services offered by FIEO to the export-import community. As many as 36 entrepreneurs were present at the export awareness workshops and around 8 entrepreneurs expressed their desire to enrol as members of FIEO (ER). The GM, DIC, delivered the vote of thanks.

At the end of these series of workshops, FIEO (ER) proposes to invite the Government of West Bengal to take a pavilion in one of the forthcoming international events like

Kunming in order to provide a first hand feel of an international event to entrepreneurs in West Bengal. ■

Attention Members !!!

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