

## Odisha prepares to boost agro exports



Mr K K Sahoo, Head, Odisha Chapter addressing the meet. On the dais from left, Mr S K Chadha, Director, Horticulture; Dr D K Khalid Khan, Dean, College of Agriculture Engineering & Technology, OUAT; Mr J K Satapathy, Director, EP&M, Odisha; Mr D K Tomar, Dy. DGFT, Cuttack; Dr (Prof) J K Mohapatra, Dean, SOA, University; and Mr O M Kar, Managing Director, APICOL



A view of the participants.

**A** seminar on “Export Prospects of Agro Products from Odisha” was organised by the Directorate of Export Promotion & Marketing, Odisha, in association with FIEO (Odisha Chapter) in Bhubaneswar on March 28, 2012.

Mr J.K. Satapathy, Director, EP&M, Odisha, inaugurated the seminar. In his welcome address he outlined the export promotion activities undertaken by DEP&M. Speaking on the export statistics of different products being exported from Odisha, he presented a vivid

picture of the role of EP&M in international trade.

Mr S.K. Chadha, Director, Horticulture, delivered a talk on agro-based products in Odisha and their export prospects. Odisha has great potential in floriculture and sericulture products and there is ample opportunity to export such products from the state. He thanked DEP&M and FIEO for organizing the seminar which would benefit exporters from the State.

Dr D.K. Khalid Khan, Dean, College of Agriculture Engineering & Technology, OUAT, Bhubaneswar, highlighted on the export prospects of agricultural products of Odisha. He described various plantations which are suitable for the state’s climate and which can be exported by simple processing.

Mr Umesh Kumar, Regional Manager, APEDA (ER), Kolkata, focussed on export facilities/benefits provided by APEDA for agro exports. He discussed APEDA’s various subsidy schemes and requested the participants to avail the benefits provided by APEDA. He said the seminar was a welcome step and would help boost the export business from the state in agri-based products.

Mr O.M. Kar, Managing Director, APICOL, in his address spoke on strategies to be adopted in augmenting export of agricultural products from Odisha and that APICOL will offer its support in every way possible.

Dr (Prof) J.K. Mohapatra, Dean, SOA University, spoke on the aspects of perishable goods, and the efforts for their preservation undertaken by various Government bodies by pro-

*Contd. on Page 52*