

List of International Events for the year 2012-13 under Market Development Assistance (MDA)

Sl. No	Name of the Event	Country	Period	Region/ Department	Focus/General
1.	3rd Wedding Exhibition at Port Louis	Mauritius	May 2012	WR	Focus Africa
2.	Participation South Asian Countries Trade Fair (SACTF) at Kunming	China	June 6-10, 2012	MRD	General
3.	Africa Export & Import Fair [EAIGTF] at Nairobi	Kenya	June 15-18, 2012	SR	Focus Africa
4.	Participation in FATEX at Paris	France	June 30 to July 3, 2012	NR	General
5.	Participation in Dar e Salaam International Fair	Tanzania	July 2012	WR	Focus Africa
6.	Reverse Buyer Seller with Bangladesh	Bangladesh	July 2012	ER	General
7.	Participation in COLOMBIAMODA at Medellin	Colombia	July 24- 26, 2012	MRD	Focus LAC
8.	Participation in TENDENCE at Frankfurt	Germany	August 24-28, 2012	MRD	General
9.	World Consumer Fair 2012 at Sri Lanka	Sri Lanka	September 2012	WR	General
10.	Participation in 5th INDEXPO Muscat	Oman	September 4 - 6, 2011	MRD	General
11.	Participation in GIFT EXPO at Moscow	Russia	September 18 - 20, 2012	ER	Focus CIS
12.	Participation in Inspire- Home Fashion and Lifestyle at INDEX 2012 at Dubai	UAE	September 24 to 27, 2012	NR	General
13.	Participation in ITB Asia 2012	Singapore	October 3 - 5, 2012	Services	Focus ASEAN
14.	Participation in EXPO Pakistan at Karachi	Pakistan	October 4 to 7, 2012	NR	General
15.	Participation in Ambiente Ukraine at Kiev	Ukraine	October 9-12, 2012	MRD	Focus CIS
16.	Participation in INTRADE at Kuala Lumpur	Malaysia	November 27 - 29, 2012	ER	Focus ASEAN
17.	Vietnam Expo 2012 at Ho Chi Min City	Vietnam	November 28 - December 1, 2012	SR	Focus ASEAN
18.	Reverse Buyer Seller meet with Buyers from CIS countries	CIS	December 2012	NR	Focus CIS
19.	Mega Balikbayan OFW EXPO 2012 at Manila	Philippines	December 14-16, 2012	WR	Focus ASEAN
20.	Participation in FITUR 2013 at Madrid	Spain	January 2013	Services	General
21.	INTERMODA 2012 at Guadalajara	Mexico	January 17-20, 2013	SR	Focus LAC
22.	Buyer Seller Meet at Myanmar	Myanmar	January 2013	ER	Focus ASEAN

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23.	Participation in ITB Berlin	Germany	March 9-13, 2013	Services	General
24.	Participation in Central Asia Home Textile & houseware and Kazgift Exhibition at Almaty	Kazakhstan	March 2013	NR	Focus CIS
25.	Participation in EXPOCOMER at Panama City	Panama	March 2013	MRD	Focus LAC

Market Development Assistance (MDA) is subject to approval of events by the Ministry of Commerce.

For more information, please contact the concerned Region/Department:

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Northern region (NR) - Tel: 011-46042222, 26150101-04, Email: fieonr@airtelmail.in

Southern Region (SR) - Tel: 044-28497766/28497755, Email: fieosr@fioe.org; fieosouth@airtelmail.in

Services Division - Tel: 011 46042119/51, Email: vinodpal@fioe.org ; vwadhavan@fioe.org

FIEO Invites Participation in “TENDENCE”

Date: August 24-28, 2012

Venue: Frankfurt Fair and Exhibition Centre, Germany

Nature of event: The fair is only open to trade visitors

Built up booth: Built up booth shall include Stand wall system OC, white, height 2.50 mtr, carpet, 2 shelf board, 1 table (75 cm white), 3 chairs, 1 waste paper basket, single electrical outlet (500W), 3 Spot light halogen (100W), 1 side board, fascia (1 per open side)

Exhibit categories: Gift, Personal accessories, beauty & bath, fashion jewellery etc

Highlights of 2011 edition of Tendence

- ◆ 1,30,000 sq mtrs of exhibition space in 10 halls
- ◆ 2063 exhibitors from 66 countries
- ◆ 52,162 visitors from 101 countries

MDA upto Rs 80,000/- available to limited number of eligible companies on first -cum first-served basis



For more details, please contact:

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